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SIX GIVE \$500 EACH TO AID THE NEEDIEST

Fund Total Rises to \$92,816 as
 \$14,341 Is Contributed for
 City's Unfortunate.

59 SEND MEMORIAL GIFTS

Several Donations Are From
 Employe Groups—Children's
 Hearts Are Opened.

A LITTLE BOY SENDS \$10

Another Who Is Poor and Lame
 Wants to Help—Letters Endorse
 Aims of the Appeal.

Contributions of \$14,341.98 increased the total for the Hundred Neediest Cases yesterday to \$92,816.44. This is \$45,000 below the figure of \$137,755.76 reported on Dec. 18 of last year. It is \$188,000 less than the grand total of \$280,302.28, which was raised a year ago.

With only one week remaining before Christmas there is urgent need for generous contributions in large numbers. The Hundred Neediest Cases Fund outgrew its name nearly ten years ago. It has provided for several hundred cases during each of the last several years. The liberality of contributors a year ago made it possible to take care of 399 for the present year. Strong public support is needed if the accomplishment of last year is to be equaled.

There were six contributors of \$500 yesterday they were J. H. Towne, "Memorial to My Two Sons"; George W. Ochs-Oakes, C. M. Keys, President of the Curtiss Aeroplane and Motor Corporation; Harry Sachs of Goldman, Sachs & Co., and one anonymous gift. The contribution of George W. Ochs-Oakes came with a note saying:

"\$500 toward razing the House of One Hundred Sorrows."

Other large contributions were \$400 from "Marian, Ruth, Judith and Arthur"; \$250 from Bernon S. Prentice, who headed the American Committee on the Amundsen-Ellsworth-Nobile North Pole Flight; \$200 from "Madelaine, Elizabeth and Edwin"; \$250 from Walter S. Gifford, President of the American Telephone and Telegraph Company; \$200 from Thomas Newbold, \$150 from Harriet B. Rankin and \$150 from Henry Lord.

Contributions should be made payable to the "Hundred Neediest Cases Fund" and sent to THE NEW YORK TIMES or one of the six cooperating organizations.

Mr. Gifford, in sending his contribution, wrote as follows:

Christmas Cheer That Lasts.
 American Telephone and Telegraph Company.

Dec. 15, 1927.

Hundred Neediest Cases Fund:

It gives me great pleasure to enclose my check for THE TIMES Hundred Neediest. Giving that is individualized this way always appeals to me more than the wholesale kind where Christmas cheer is organized on a large scale that is bound to be standardized and impersonal.

It seems to me that when the public helps New York's unfortunate in that way, the individual and his particular needs are necessarily lost sight of, so that Dec. 26 finds him no better off, as far as his personal problems are concerned, than he was the day before Christmas.

THE TIMES Hundred Neediest, by working through responsible social work organizations which know each family intimately, provides a personal Christmas, individually adapted to each family—a Christmas that extends its glow and constructive helpfulness far into the new year.

I shall appreciate it if you will assign my gift to the families under the care of the Charity Organization Society. Sincerely yours,
 WALTER S. GIFFORD.

A check for \$50 was received yesterday from John D. Rockefeller 3d, son of John D. Rockefeller Jr. John D. Rockefeller 3d has been a contributor to the Hundred Neediest Cases for several years, carrying the tradition of Rockefeller philanthropy into the third generation.

Dr. Fosdick Sends \$100.

One of the contributors of \$100 yesterday was the Rev. Dr. Harry Emerson Fosdick, pastor of the Park Avenue Baptist Church. Others were Tessa Kosta, the operetta star; Charles Hansel, Mrs. Frank W. Tuttle, Herbert A. Brennan, "Alan, Eric, David and Constance," Mrs. Hunter Brooks, William C. Geer, Mrs. W. F. Etherington, Carl W. Stern, Walter H. Warren, Paramount Pep Club, Frederick S. Fish, Mrs. Martha Mainzer, P. F. Bond, Herbert P. Gleason, Mrs. William Clark, Miss Gertrude E. Hellwig, Mrs. A. Augustus Healy, Mrs. Martin Joost, Mrs. W. F. Donaldson.

Fifty-nine contributions were made in memory of dear ones. One contribution of \$40 came from a group of old contributors, the members of the file room of the legal department of the American Telephone and Telegraph Company. A contribution of \$33 from the office staff of Hayden, Stone & Co. came with a letter saying:

"This fund represents balance left over from our office gift fund and we are very pleased to offer this small contribution."

Another contribution of this type is described in the following letter:
 Paramount-Famous-Lasky Corp.
 Dec. 16, 1927

Hundred Neediest Cases Fund:

On behalf of the Paramount Pep Club I am handing your herewith

a check in the amount of \$100 to be used by you in your own discretion for the help of your worthy cases. This contribution is in the form of a Christmas gift to your fund.
 Yours very truly,
 EMANUEL STERN, M. D.,
 Chairman Welfare Committee.

Praise From a Welfare Leader.

George J. Hecht, editor of the welfare magazine, Better Times, wrote as follows:

Dec. 15, 1927.

Hundred Neediest Cases Fund:

Each year I am impressed afresh with the great public service that THE NEW YORK TIMES renders in conducting its Hundred Neediest Cases appeal. While the fund itself, raised for the relief of misery and misfortune, represents a splendid public contribution, a still greater contribution, to my mind, lies in the method by which that fund is raised. It is a liberal education, put before your readers—that is, before all New York—in wise and discriminate giving. The concrete presentation of the cases gives the contributor the human facts to which he has a right without in any way infringing on the privacy to which the recipient has an equal right.

I feel definitely that the Hundred Neediest Cases appeal has served to raise the standards of social work administration in New York as well as to increase intelligent public understanding of that work.

Please accept thanks and congratulations on this splendid service from one who is deeply concerned with the social progress of the city.
 Sincerely yours,
 GEORGE J. HECHT.

The following excerpts are from letters from contributors:

Jean L. Bowie—I am sending this year to Case 19 seventeen dollars which represents the years of my age and which was given to me by my father at this Christmas time. I hope that this contribution can help in taking care of Billy Boy and in giving him a new start in life.

Irving James Harrington—I wish to give this dollar to Case 92. I feel heartily sorry for them. I am poor and lame myself and will gladly share with them what I have.
 M. S. Seelman—This annual purpose and achievement is beyond words of praise. Relief of the really needy; making happy the downcast, feeding the hungry, inspiring the forlorn with hope and courage.

Little Boy Sends Yearly Gift.

Jimmy Heller—I am sending you my yearly contribution of \$10 to be used for any case that may not have reached its quota. I am a little boy six years old and if this brings even an hour's brightness into some one's life I shall be happy.

Carl W. Stern—This very splendid work is indeed deserving of the fullest measure of success. It is particularly fitting that a great newspaper brings direct to the American public the need for food, medical attention, clothes and shelter in so many cases. I cannot conceive of your not going way over the top in this year's drive.

The office staff of Howson & Howson—we take pleasure in sending herewith check in the sum of \$10 to be added to the above-named fund, with the hope that somebody's Christmas may be made a little brighter and happier because of it.

Charles Allison, 6 years—I have taken the money, which I earned myself, out of my bank and daddy gave me a check for it. Will you please use it for "Billy Boy," Case 19? I had a brother named Billy-boy who died last year, and my daddy was a sailor too. I wish Billy a merry Christmas.

Miss Laura Epstein—It is indeed with sincere pleasure that I am sending you the enclosed check to be used as you think best. No other charity that I know of appeals to me like the Hundred Neediest Cases, and I hope that the success you meet with this year will be increasingly greater than any year before, for such work deserves the greatest possible success.

Alcuin Preparatory School—Enclosed please find check for \$25 from the students of the Alcuin Preparatory School for the Hundred Neediest Cases.

They Once Knew Poverty.

One contribution came with the following letter:

Hundred Neediest Cases Fund:
 It is with gratitude that we are

here, all together and able once more at Christmas to do it, that we enclose:

\$1 from Little Jeanne.
 \$1 from Little Brother.
 \$1 from Daddy.
 \$1 from Mother.

And \$1 for some one who may desire to give, but may be without the means, as we were once.

With best Christmas cheer to all.
 FAMILY OF RALPH E. MARQUIS.

Other contributors wrote as follows:
 Marth—In memory of my blessed child, who passed away Nov. 11, 1927, away from home in Los Angeles, trusting this will help to make some one happy.

Mary M. and Elsie Green—As warm admirers of the independent spirit of New Englanders, we are adding this small contribution, hoping that the lady in Case No. 60 may be enabled to keep her home.

Barbara Kates—It is a great satisfaction to be able slightly to increase my contribution this year to this worthiest of charities. The enclosed money order is only a tiny fraction of what I would like to send, but I hope it will help a poor mother in Case 74 to grow well again and keep her children with her.

Clarke Maynard, Brattleboro, Vt.—I am sending you this small sum which I wish applied to Case 70. Although Vermont has suffered cruelly in the recent flood disasters and I have given as generously as possible to alleviate suffering here, I could not forbear sending a small donation to you. May I extend my best wishes for the success of the fund this year.

In the Name of the Christ Child.

Anonymous—This is sent with the accompaniment of sleigh-bells and children's laughter, but in the name of the Christ Child.

George W. Horton, Yonkers—This wonderful work, method of handling and the type of cases prompts me to do my little annually for the Hundred Neediest Cases. And this is the only instance where I contribute outside of my own city.

Adele F. Weil—I have read of the many neediest cases published in your paper. I am a little girl who feels that she should contribute some of her savings to such a good cause. I enclose \$5 toward the fund.

Henry Bern—The enclosed modest donation on behalf of my infant son, Raymond, represents but a very minute percentage of what we would like to give to your excellent efforts on behalf of the Hundred Neediest Cases.

Mrs. K.—Enclosed is a check from "Hun, Billy and Richard," which they have given from their savings to lighten the burden of one less fortunate than themselves. They hope that all the children will be provided for, and that they will have a merry Christmas and a happy New Year.

Mary S. G.—I take pleasure in en-

closing my contribution toward your splendid work in loving memory of Elizabeth F. Goepper. My mother was deeply interested in this fund, and for her sake the distress of older women touches me especially.

Boris Brasol—It is a great joy to be able to contribute, even though in a modest way, toward this splendid effort to relieve the fate of those who are destitute and unhappy.

Anonymous—They all read like most extreme cases and my only regret is that this is not a larger amount, one that could contribute to many of the cases.

Mr. and Mrs. J. D. G., Pleasantville, N. Y.—Herewith our check for \$15, which please apply to Case 87. The details of all the cases are heart-touching and we wish it were practicable to give more. The elimination of overhead expense is a commendable feature.

H. C. Hutchins—The "few" of the Neediest Cases you so tersely picture are seemingly all needy. Should like to give to each, but enclosed small check, which please use to best advantage.

Checks should be made payable to the "Hundred Neediest Cases Fund." Contributions may be sent to The New York Times, Times Square, New York City, or to the following organizations which present the cases:

THE NEW YORK ASSOCIATION FOR IMPROVING THE CONDITION OF THE POOR, 105 East Twenty-second Street.

THE STATE CHARITIES AID ASSOCIATION, 105 East Twenty-second Street.

THE BROOKLYN BUREAU OF CHARITIES, 285 Schermerhorn Street, Brooklyn.

THE CHARITY ORGANIZATION

SOCIETY, 105 East Twenty-second Street.

THE FEDERATION FOR THE SUPPORT OF JEWISH PHILANTHROPIC SOCIETIES, 114 Fifth Avenue.

THE CATHOLIC CHARITIES, 477 Madison Avenue.

Contributions may also be left at any of the following offices of THE NEW YORK TIMES:

Times Building.....Times Square
 Times Building.....Subway Level
 Downtown.....7 Beekman Street
 Wall Street.....165 Broadway
 Harlem.....137 West 125th Street
 Brooklyn.....300 Washington Street

No agents or solicitors are authorized to seek contributions for the Hundred Neediest Cases.

Contributions to the Neediest Cases are exempt from the Federal and State income tax.

The six charity organizations which administer the Hundred Neediest Cases do so free of cost. There is no deduction of any kind, administrative or executive. Every dollar goes to the Neediest.

The growth of the response to the appeal for the Neediest Cases from year to year is shown as follows:

1912	\$3,630.88
1913	9,946.36
1914	15,032.46
1915	31,819.92
1916	55,792.45
1917	62,103.47
1918	81,097.57
1919	106,967.14
1920	111,126.00
1921	125,011.10
1922	157,421.08
1923	177,683.67
1924	235,524.89
1925	260,938.26
1926	280,302.28